



Payal Arora

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Bio

Payal Arora is a **Professor and Chair in Technology, Values, and Global Media Cultures** at Erasmus University Rotterdam. She is also the **Founder** and Executive Director of a digital activism organization, [Catalyst Lab](http://CatalystLab.com) and Co-Founder of FemLab.co. She is the **author** of several books including *Dot Com Mantra: Social Computing in the Central Himalayas* (Ashgate, 2010), *The Leisure Commons* (Routledge, 2015; Winner of the EUR Fellowship Award), and, *The Next Billion Users: Digital Life beyond the West* (Harvard Press, 2019; Winner of the 2019 PROSE Award). She is the co-editor of *Crossroads in New Media, Identity & Law: The Shape of Diversity to Come* (Palgrave, 2015). Much of her **research** focuses on digital cultures, global inequality, and data governance in the Global South. She has published over 60 papers in her field and has given 200+ presentations in 109 cities in 54 countries, including a [TEDx talk on the future of the internet](#). She has shared the stage with Jimmy Wales and Steve Wozniak to deliver keynotes on the making of an inclusive internet. Her work has been extensively covered by numerous **global media outlets** including The Economist, NRC, The Nation, BBC, NDTV-India, F.A.Z, De Standaard, TechCrunch, Quartz, CBC, Salon, and Vrij Nederland. Forbes called her the “**next billion champion**” and the right kind of person to change tech. She has **consulted** for both the public and private sector including hp, Facebook, Google, KPMG, Dutch Brewers, GE, and UNESCO. Her **teaching** has been recognized through a number of best teacher nominations and awards including the prestigious [University Education Prize in 2017](#). Arora sits on several **boards/advisory committees** such as the Facebook Social Science One, Columbia University Earth Institute’s Connect to Learn, Technology, Knowledge & Society Association, Soteryx, Makeosity, and The World Women Global Council in New York. She was a **Columnist** for the [Erasmus Magazine](#) (2017-2019) and is the Media and Communication **Section Editor** for the *Global Perspective* Journal, a University of California Press journal. She has held **Fellow positions** at NYU Steinhardt, GE, Rio’s Institute of Technology and Society and ZeMKI at the University of Bremen. She has **degrees** from Harvard University (Masters in International Development Policy) and Columbia University (Doctorate in Language, Literacy & Technology) and a Teaching Certification from the University of Cambridge.

EMPLOYMENT

Professor & Chair in Technology, Values & Global Media Cultures..**Sept 2019- Current**
Erasmus School of Philosophy, Erasmus University Rotterdam, The Netherlands

Academic Director **Jan 2020-Current**
Next Billion consortium, Erasmus Centre for Data Analytics, Rotterdam School of Management

Associate Professor**Jan 2015- Sept 2019**
Department of Media and Communication, Erasmus School of History, Culture and Communication, Erasmus University Rotterdam, The Netherlands

Assistant Professor**Sept 2009 – Dec 2014**
Department of Media and Communication, Erasmus School of History, Culture and Communication, Erasmus University Rotterdam, The Netherlands

EDUCATION

Columbia University, New York City**Sept 2005- May 2009**
Doctorate in *Language, Literacy & Technology*
International Development Program, Department of International and Transcultural Studies
Dissertation Topic: *Social Computing in the Central Himalayas*

Harvard University, Cambridge, MA**2003-2004**
Masters in *International Development Policy*

University of Cambridge: Cambridge Certificate to Teach English**2003**
Mount Carmel College: Pre-University, Bangalore, India**1996-1998**
Media Center: Diploma in Mass Communication, Bangalore, India**1994**

RESEARCH

Awards and Grants

2020: Reserve List: Team member for Horizon2020 proposal, MOBILizing people Through A new mobility narrative: [MG-4-9-2020: The European mobility culture of tomorrow: Reinventing the wheel?](#)

2020-2023 Co-PI (with Usha Raman) on [International Development Research Council \(IDRC\) Canadian](#) grant: Organizing Digitally: Opportunities for Collectivisation among Female Workers in South Asia (250,000€)

2020-2023 Consultant for the 'Framing Big Data: Media representations and communicative deliberation on aggregate data and new data-based processes,' [German Research Council](#)

2020-2023 Network committee member, [Independent Research Fund Denmark \(IRFD\) - Research Networks](#) for 'Ruling through Division: Categorizing People and Resources in Contemporary China' (1,2 mil €)

2017-2021 Dutch representative [WISEACT COST ACTION](#) on Autonomous Vehicles & Smart Cities

2018 [Erasmus Exchange](#) with TISS in Mumbai (2600€)

2018 [SNIP grant](#) for the 'Global Privacy Culture' project. (10,000€)

- 2018** Visiting research fellowship at the [ZeMKI, Centre for Media, Communication and Information Research](#), University of Bremen (4500€)
- 2018** Grant for [Catalyst Lab](#) student led initiative 'Diversify,' a social media campaign on diversity (2500€)
- 2016-2018** Network Member for the Development implications of digital economies ([DIODE](#)) [research network](#) (Professor Heeks as PI, 160,000€)
- 2016** Project Leader for [UNESCO](#) Project on Prizes for innovations in the ICTs in Education sector (10,000\$)
- 2015:** Digital Public Engagement Grant by the [Dutch Brewers](#) Association (20,000€)
- 2014:** Netherlands Institute for Advanced Study ([NIAS](#)) Workshop Grant (with F.Vermeulen) on the 'New Cultural Commons Project' (9,500€)
- 2014:** EUR Internal Support Grant on the 'Public Intelligence Project' & 'Ecology of Failure Project' (9,200€)
- 2014:** [General Electric Fellowship](#) on the 'Industrial Internet Project' (20,000€)
- 2012-2014:** [EUR Fellowship](#) on the 'The Leisure Commons' Project (135,000€)
- 2011:** Finalist Round for the [Veni and the ERC](#) (with F.Vermeulen) (10,500€)
- 2011:** International Communication Association (ICA): Division: [Travel Award](#)
- 2010:** [Best Paper Award](#) in Social Informatics by the American Society for Information, Science & Technology, ASIS&T (1000\$)
- 2005-2009:** Columbia University Minority PhD Scholarship Grant (65,000\$)
- 2005-2007:** [W. K. Kellogg](#) Tuition Grant (18,500\$)
- 2003-2004:** [Harvard University Deans Fellowship](#) (7500\$)

Fellowships

ZeMKI Visiting Research Fellow, The University of Bremen	2018-2019
ITS Global Fellow, The Institute of Technology and Society, Rio, Brazil	2015-2016
NYU Steinhardt Visiting Fellow, Media, Culture, & Communication dept	2015-2016
General Electric Fellow on the Industrial Internet Project	2014-2015
EUR Fellowship	2011-2013

PUBLIC SECTOR RESEARCH

[IDRC, \(FemLab.co\)](#)

Co-Founder/PI, Jan 2020- Dec 2023

- Digital anthropology of low-income women workers usage of digital media for collective organizing in the gig economy/e-commerce in Bangladesh and India

[UNESCO, \(ICTs and Education Report\), Paris](#)

Project Leader, Feb 1- May 30, 2016

- Producing a report on the impact of prize-based incentives to spur innovation in ICTs in Education, particularly among marginalized groups in the global South

[CENTER FOR MULTIPLE LANGUAGES AND LITERACIES, New York](#)

Researcher, Oct 2005-June 2007 (Kellogg Funded Project)

- Researched on speech recognition literacy software usage by Hispanic youth immigrants in NY public schools for improving performance in standardized NCLB testing

[PLANETREAD - HEWLETT-PACKARD \(i-community PROJECT\) California- India](#)

Action Researcher, July 2004-Dec 2004

- Facilitated and researched creation of social awareness edutainment content using Same Language Subtitling (SLS), a karaoke software for literacy.
- SLS won awards including from *World Bank Development Marketplace, Google, Ashoka*

OXFAM INTERNATIONAL, Boston, MA

Research Associate, January-June 2004

- Investigated best practices in microfinance in Asia/ Africa for development of an E Knowledge Bank

HOSPITAL AUDIENCES INC., (National Institute of Health: NIH Grant) New York, NY

Research Assistant, March 2002-Sept 2003

- Collaborated with Princeton University on researching the impact of technologically-mediated arts experiences on mental health post 9/11.

PRIVATE SECTOR CONSULTING

DUTCH BREWERS ASSOCIATION (2015)

- Devised and executed innovative student-company partnerships to pioneer novel strategies for public dialogue/debate via social media

GENERAL ELECTRIC (2014)

- Researching on consumer perspectives of the industrial internet & pioneered new PR strategies with social media through student-company partnerships

SHELL, London, UK

Social Media Consultant, 2012

- Served as advisory role on social media usage for Shell's public relations strategy

GRASSROOTS PROJECT DEVELOPERS, Almora, India

Project Consultant, Feb 2008 – Aug 2008

- Instrumental in piloting a user-interfacing project with *Siemens* and *Gates Foundation* sponsored US medical diagnostic software company for rural consumer access to healthcare diagnosis and treatment
- Publication on this topic won the 2010 Best Paper Award by ASIS&T

CENTER OF INTERNATIONAL LEARNING (CIL-USA), New York City, NY

Online Dialogue Consultant, Sept 2005- Dec 2005

- Conducted evaluation of online dialogue forums on topic of "security" using iEARN, an online international education sharing platform

PLATFORM LEARNING INC., (NCLB funding), Oakland, CA

Program Manager, Feb 2005-June 2005

- Managed a 12 people team including teachers to provide supplemental education services
- This minority run company is historically the first private education company to get the largest education funding support from the government through the *No Child Left Behind Act*.

CHALK & VERMILION Publishing, San Francisco Branch, CA

Senior Sales/Training Consultant, 1998-2002

- Developed top client base at California branch; ranked top 5% of company's national sales consultants two years consecutively

Publications

Books (4)

4. (2019). Arora, P. *The Next Billion Users: Digital Life beyond the West*, Harvard University Press [Winner of the 2019 PROSE Award in the Business books category]

Engadget (Top 5 in the "Technorati top 100" and reported by Time for being one of the "best blogs" on tech) "The most interesting, thought provoking books on science and technology we can find"

Times Higher Education

"This powerful book explores actual online lives in China, India and Brazil and asks why many of us in the West are surprised and sometimes offended by the fact that the impoverished are just as committed as we are to the search for "moments of pleasure and joy".

Engineering and Technology magazine

"Superb... uncomfortable, myth-busting and compelling, The Next Billion Users' challenges our collective superiority complexes and questions the way we see technology in the connected world."

Theodore Kinni, Strategy + Business

"The conventional storyline around the transformative effect of technology on people's lives often doesn't ring true... Any leader whose company sees the global poor as a key market will find its reality-based view of the intended customers bracing and useful."

Irenaeus Regnauld, Digital Society Forum

"A 'must-read' for anyone interested in digital uses around the world... A priceless study, tremendously documented."

The Nation

"Arora shows that many of the world's poor don't seek out the Internet as a tool to become more productive, but as a welcome outlet for economically 'unproductive' play... That the Internet fails as a magical cure-all for historical circumstance may be unwelcome news to techno-utopians and overzealous development practitioners, but there is hope in its capacity to augment and expand human leisure beyond the realm of material advancement."

Marwan Kraidy, Author of *The Naked Blogger of Cairo*

"The Next Billion Users is a feat – insightful, poignant, riveting. Through detailed case studies and interviews, Payal Arora rewrites the story of our relationship to digital technology from a truly global perspective. Her conclusions are as surprising as they are revealing about the future of social media, gaming, mobile phones, and online commerce and education."



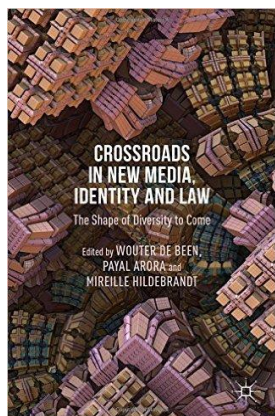
Ronaldo Lemos, Director of the *Institute for Technology & Society of Rio de Janeiro*
 "The Next Billion Users is mandatory reading for anyone interested in understanding the future of technology or designing applications that are truly valuable for the majority of the people on the planet."

Justin van Fleet, Director of the *International Commission on Financing Global Education Opportunity*

"A must-read for any individual seeking to promote economic growth and development in the digital age. Arora's deeply rooted research exposes digital stereotypes as well as the perils and opportunities which exist at the interplay of culture, technology, regulation, commerce, and the next generation of digital users."

Shaun Wiggins, President and CEO of *Soteryx*

"Whether you are a government agency seeking to bring public goods and services to underprivileged citizens, a multinational corporation entering emerging markets, or an NGO implementing aid, *The Next Billion Users* is mandatory, data-driven reading that will guide your digital and real-world strategies."

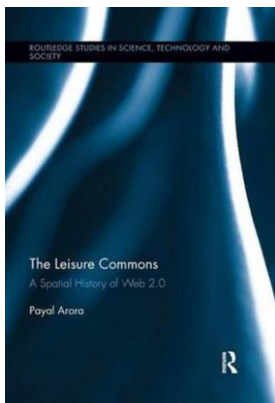


3. **Been, W., Arora, P., & Hildebrandt, M. (2015).** *Crossroads in New media, Identity & Law: The Shape of Diversity to Come.* [Palgrave](#)

BOOK ENDORSEMENT

Terry Flew, *Queensland University of Technology, Australia*

"With critical approaches now well established in many communications programs, this book provides invaluable first-person narratives of the struggle to secure critical communication scholarship, and the ongoing challenges it presents for researchers, activists, and policy-makers worldwide."



2. **Arora, P. (2014).** *The Leisure Commons: A Spatial History of Web 2.0.* *Studies in Science, Technology & Society Series.* [Routledge/ Taylor & Francis](#) [Winner of the 2011 EUR Award]

*(June 2014): Podcast on 'New Books on Technology'

*(June 2014): Interview with Imperica magazine (Oxford, UK)

BOOK ENDORSEMENTS

Foreword by **Arjun Appadurai**, *Paulette Goddard Professor of Media, Culture, and Communication, New York University*

Excerpt: "Arora offers us another invitation, which is a refreshing departure from the breathlessness of many studies of the new technologies, and that is the chance to slow down, to pause, to contemplate our surroundings, to smell a possibly political rose. That she finds this potential in the very heart of digitality is one of the many surprises of this thoughtful and wide-ranging book."

Saskia Sassen, *Columbia University and author of *Expulsions: Brutality and Complexity in the Global Economy**:

“This is a brilliant navigation of worlds that are not usually brought in conversation: digital space and thick situated struggles engaged in claim-making in the urban sphere. Payal Arora has deep knowledge and experience of both these worlds. Out of this encounter comes a concept the author deploys in diverse ways to mark digital space: the leisure commons.”

Zizi Papacharissi, *Professor and Head of Communications, University of Illinois at Chicago*

“In this engaging volume, Arora applies the rich metaphor of the public park to explicate the many ways in which net-based technologies facilitate, but also converge activities of a social, political, cultural and economic nature. Technology as architecture invites, amplifies, but also conceals or discourages. It disrupts and it sustains our daily endeavors into sociality, work, play and fantasy. Arora uses the metaphor of public parks to tell the story of how digital media support us through our daily lives. Through lively writing and layers of intriguing analogies, she compels the reader to think with her, as she explores what technology does to space. Arora lays out an intriguing vision of online environments as technology supported meta-parks that facilitate not just limitless connection, but, better living.”

Paul C. Adams, *Associate Professor of Geography and Director of Urban Studies, University of Texas at Austin*

“Payal Arora offers the insight that social media are the latest chapter in a long history of spaces including city parks, walled gardens, office parks, fantasy theme parks and other semi-public, leisure-oriented environments. By framing new technological trends in terms of a “leisure commons,” her work fills a gap that remained between the spatial metaphors that have proven helpful to make sense of new technologies, and a nuanced realization of how thoroughly leisure practices have permeated daily life.”

Other Coverage of book

(June, 2014). Interview with Oxford-based transmedia company *Imperica*, (part of Perini Publications)

(June, 2014). Podcast with *New Books on Technology* on the book

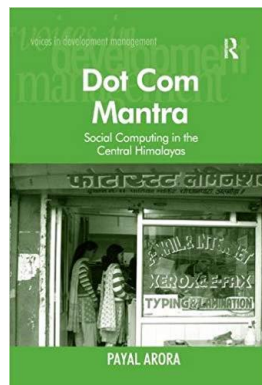
BOOK REVIEWS

The Journal of Popular Culture (Dec 2015) by Kiranjeet Dhillon, University of Wisconsin Milwaukee, USA.

Excerpt: “Readers will value Arora’s argumentative advances from chapter to chapter. Arora thoroughly explains and articulates The Leisure Commons and appeals to a vast inter-disciplinary audience of media, rhetorical, visual culture, critical/culture studies, history, and geography scholars. In particular, media and rhetorical scholars will find that Arora’s metaphorical framework offers insight in regards to the digital public sphere, leisure space, virtual activism, online privacy, digital labor, and globalization of virtual networks. Media and communication scholars will appreciate this insight, which illuminates and compels readers to analyze and theorize the rhetorics of the public sphere, digitality, and leisure space through a new heuristic vocabulary.”

IEEE Annals of the History of Computing by Kevin Driscoll, Microsoft Research, USA.

Excerpt: “One of Arora’s goals in *The Leisure Commons* is to put the critical study of social media in dialogue with the interdisciplinary body of research on urban parks. Readers will be quickly convinced by Arora’s wide-ranging exploration of park metaphors that the two fields share a number of core theoretical concerns.”



1. **Arora, P. (2010/2016).** *Dot com mantra: Social computing in the Central Himalayas.* Ashgate, UK (reprint in 2016)

BOOK ENDORSEMENTS

Foreword by **Mark Warschauer**, *Professor of Education and Informatics, University of California, Irvine.*

Excerpt: “Few efforts to do so are more successful than that of this book. Payal Arora takes on a research task that few have sufficiently valued and far fewer have accomplished: becoming one with a community and its people, gaining their trust, examining how they make use of technology according to their own context and needs, and revealing that to the world in all its nuance,

biased by neither sentimentality nor judgment.”

Arvind Singhal, *Samuel Shirley and Edna Holt Marston Professor, University of Texas @ El Paso, and William J. Clinton Distinguished Fellow, Clinton School of Public Service, AR.* “A towering piece of research and writing, imbued with theoretical and methodological vigor, and sensitively illuminating the intersections of digital media and human ingenuity in the Central Himalayas. A must read.”

Michael Woolcock, *Senior Social Scientist at the World Bank and Lecturer in Public Policy at the John F. Kennedy School of Government at Harvard.*

“In every age, innovative technology has been met with an awkward mixture of enthusiasm, indifference, skepticism and hostility. The advent in our time of cheap, mobile computing and cellular telephones has drawn a similar response, especially in the international development community. In *Dot.Com Mantra*, Payal Arora goes beyond the familiar juxtapositions to show how poor individuals and communities actively negotiate their engagement with twenty-first century technology, documenting the conditions under which they use, abuse and reject it in their everyday lives. The result is a book that is fascinating in its own right, but also highly instructive to a new generation of development policymakers, in rich and poor countries alike, caught between an imperative for easy answers and the reality of messy complexity.”

BOOK REVIEWS

The Journal of Education, Community and Values by Jeffrey Barlow, Director of the Berglund Center for Internet Studies at Pacific University Oregon, USA; holds the Matsushita Chair of Asian Studies, & Founding Editor of *The Journal of the American Association for History and Computing.*

Excerpt: “*Dot Com Mantra* is an excellent work by Payal Arora, a much-published Indian anthropologist who writes frequently on social computing, that is, the connection between society and the use of computers. This study is an ethnography (a branch of anthropology dealing with the scientific description of individual cultures) done in the town complex of Almora, in a fairly isolated area

of Uttrakhand, India, formerly Uttar Pradesh...Arora's insights are deeply rooted in a close knowledge of both practical and theoretical pedagogy and anyone interested in education could benefit from understanding this aspect of her research. Part of her progress here might be said to be "unlearning," as she finds that many of the assumptions are simply irrelevant in the social context of village India. For example, after working in the Internet café, she comes to understand the limitations of Western attitudes toward plagiarism..."

The British Journal of Educational Technology by Giuliana Dettori, Researcher at the Institute for Educational Technology of CNR, Genoa, Italy

Excerpt: "This is not the usual study on learning with computers. Traditional readers will likely fail to appreciate the ethnographic aspects of this study. The book, however, makes a pleasant and stimulating read for whoever wishes to reflect on educational technologies from a different perspective."

The Australian Journal of Anthropology by Ilana Gershon, Department of Communication and Culture, Indiana University

Excerpt: "Dot Com Mantra can be used effectively in upper-level development studies courses and technology studies courses to explore how technologies such as computers travel."

Information Technologies & International Development, by Heather A. Horst, Vice Chancellor's Senior Research Fellow RMIT University School of Media and Communication Melbourne

Excerpt: "Payal Arora's Dot Com Mantra represents one of the few studies that integrates critical development studies and ICTD with a sociocultural learning perspective, and thus offers a unique vantage point for understanding the development of knowledge and expertise."

Other Coverage of book

(July 4th, 2010) Interview by Dr. Janelle Ward in *The Broker: Discussion on Hole-in-the-Wall initiative*, Chapter 6 from *Dot Com Mantra* book

(Aug 2011). Interview with Oxford-based transmedia company Imperica, (part of Perini Publications) on the *Dot Com Mantra* book

Journal papers, Book chapters, Editorials (no: 64)

[Note: Impact factor applies only to specific social science journals]

38/56 single-authored publications

64. (in process). Pearce, K., Fox, J., ...**Arora, P.** et al. Open Science as Marginalization. *Journal of Communication*.

63. (in process). Arora, P., & Lemos, R. AI and Global South Governance: A call for action. Special issue by Jun Liu & Jing Wang (eds) on 'Social Data Governance: From Practices to Theorization,' *Big data and Society*

62. (in process) Pallavi, B., & **Arora, P.** Formalizing women gig workers on digital labour platforms in India, Chapter in *Platformization and Informality: Pathways of Change, Alteration, and Transformation*. *Palgrave*

61. (in review). Iqbal, R., **Arora, P.**, & Shelat, M. Gendered Values of Privacy in Rural India: A critique of rural user experiences with the mobile internet. *Gender, Technology & Development Journal*
60. (in review): Mehta, C, **Arora, P.**; & Raman, U.: Collectivisation by design: Shaping the future of work through a feminist framework. Chapter in *The SAGE Handbook of Human-Machine Communication*
59. (in review). **Arora, P.**, & Chowdhury, R. Cross-cultural feminism in tech design, *Global Perspectives*
58. (in review): Komarraju, S. A., **Arora, P.**; & Raman, U. Agency and servitude in platform labour, Special Issue 'Reclaiming the human in machine cultures' *Media Culture & Society*
57. (Forth) **Arora, P.**, & Raman, U. Chapter on 'Fair Work, Feminist Design and Women's Labour Collectives' in Graham, M & Ferrari, F. "Digital Work in the Planetary Market," *MIT Press* [open access].
56. (Forth). Rusch, N., & **Arora, P.** AI-based Strategies to Combat Wildlife Trafficking and Wet Markets in Asia: A Critical Review. Chapter in 'The Next Digital Decade – Policy Approaches from Asia,' *Konrad-Adenauer Stiftung*
55. **Arora, P.** (2020). Unchain the human in the global value chain. Chapter in 'The Great Re-design' *NEXT Hamburg*.
54. **Arora, P.** (2020). Technology for a social cause: TikTok and Asia's mobile-first nations. *FES Asia Corona Brief*
53. Muhlback, S. & **Arora, P.** (2020). Behind the music: How labor changed for musicians through the subscription economy, *First Monday*
52. **Arora, P.** (2020). All gloom and global doom? Provocations on the Future of Global Media Theory, *Global Perspectives*
51. **Arora, P.** (2020). Nudging the next billion. *Sight & Life Magazine*.
50. **Arora, P.** (2019). The next billion users market: Ten novel thought habits to reach this new market. *KPMG India Report*.
49. **Arora, P.** (2019). The next billion users and the future of the digital economy. *Development Implications of Digital Economies (DIODE) Strategic Research Network blog*
48. **Arora, P.** (2019). Urban metaphors as architects of the internet: In M. Doueïhi (Ed) *Digital Cultures, Hermann*.
47. **Arora, P.** (2019). The Oromo Movement and Ethiopian Border-making using Social Media. In K. Smets, K. Leurs, M. Georgiou, S. Witteborn and R. Gajjala (Eds), *Handbook of Media and Migration, Sage*.
46. **Arora, P.** (2019). GDPR - a global standard? Privacy futures, digital activism and surveillance cultures in the Global South, *Surveillance & Society*
45. **Arora, P.** (2019). Benign dataveillance? Examining novel data-driven governance systems in India and China. In Special Issue: 'Data-Driven Models Of Governance Across Borders: datafication from the local to the global,' *First Monday*
44. **Arora, P.** (2019). Politics of algorithms, Indian citizenship and the colonial legacy. In A. Punathambekar & S. Mohan (eds) *Global Digital Cultures: Perspectives from South Asia. University of Michigan Press* [open access.]
43. **Arora, P.** (2019). Re-imagining Digital Leisure Networks through Global Cities: A Metaphorical Journey *LOGOS: A Philosophical and Literary Journal* [Russian]
42. **Arora, P.** (2018). Decolonizing privacy studies. In S. Milan, and E. Treré (Eds) Special issue, 'Big Data from the South: Beyond Data Universalism,' *Television and New Media* [open access]

41. Arora, P. (2018). Revival of the colonial project in the datafied society. *Internet beyond global networks blog* [open access]
40. Arora, P. & Thompson, H. L. (2018). Crowdsourcing as a platform for digital labor unions, *International Journal of Communication* [open access]
39. Arora, P., & Scheiber, L. (2017). Slumdog romance: Facebook love and digital privacy at the margins, *Media, Culture & Society*
38. Arora, P. (2017). What is the role of social media in the Oromo social movement? *OPride magazine* [open access]
37. Arora, P. (2016). Prizes for innovation: Impact analysis in the ICTs for Education sector, *UNESCO Report* [open access]
36. Arora, P. (2016). Bottom of the data pyramid: Big data and the global south, *International Journal of Communication*, 10, 1681-1699 [open access]
35. Rangaswamy, N., & Arora, P. (2015). Mobile Internet in the Wild and Every day: Case Studies from the Slums of Urban India, *International Journal of Cultural Studies*
34. Arora, P., & Rangaswamy, N. (2015). Digital romance in the Indian city. City & South Asia, *Harvard South Asia Institute*. [open access]
33. Arora, P. (2015). Bottom of the data pyramid in the global South, *Discover Society* [open access]
32. Arora, P. (2015). Facebook and the digital romance economy: Courtship, scams, and internet regulation in the global South, *London School of Economics Impact blog* [open access]
31. Arora, P. (2015). The Leisure Factory: Production in the Digital Age, *LOGOS: A Philosophical and Literary Journal*, 25(3), 105-115. [Russian]
30. Arora, P. (2015). Web 2.0 and beyond. Expert entry for the *International Encyclopedia of Digital Communication*, Blackwell-Wiley and International Communication Association
29. Arora, P., & Rangaswamy, N. (2014). Special Issue: ICTs for Leisure in Development: A case for Motivation, Exploration and Play. *Information Technologies & International Development* [open access]
28. Arora, P. (2014). Usurping Public Leisure Space for Protest: Social activism in the digital and material commons. *Space and Culture*, 18, 55-68.
27. Gladysheva, D., Verboom, J., & Arora, P. (2014). The Art Tube: Strategies, perceptions and outcomes of museums' online video portals. *Digital Culture & Education* [open access]
26. Arora, P., & Rangaswamy, N. (2013). Digital leisure for development: Rethinking new media practices from the global south. *Media Culture & Society*, 35(7), 898- 905
25. Arora, P., & Vermeylen, F. (2013). Book chapter on Digitization of the Art market. In Christian Handke & Ruth Towse (Eds.), *Handbook of the Digital Creative Economy*. Edward Elgar Publishing
24. Verboom, J., & Arora, P. (2013). Museum 2.0: A study into the culture of expertise within the museum blogosphere. *First Monday*, 18(8) [open access]
23. Sedeke, K., & Arora, P. (2013). Fashion bloggers and their relation to the fashion industry. *First Monday*, 18(8) [open access]
22. Arora, P., & Vermeylen, F. (2013). The end of the art connoisseur? Experts and knowledge production in the visual arts in the digital age. *Information, Communication & Society*, 16 (2), 194-216
21. Arora, P. (2012). The folksong jukebox: Singing along for social change in rural India. *Asian Journal of Communication*, 22(4), 337-352.

- 20. Arora, P.** (2012): Typology of Web 2.0 spheres: Understanding the cultural dimensions of social media spaces. *Current Sociology*, 60 (5), 599-618.
- 19. Arora, P.** (2012). Your kool-aid is not my kool-aid: Ideologies on Microfinance within an INGO Culture, *Development in Practice*, 22 (7), 1006-1018.
- 18. Arora, P.** (2012). Is the doctor on? In Search for Users of Rural Medical Diagnostic Software in Central Himalayas, *Development in Practice*, 22 (2), 180-189.
- 17. Arora, P.** (2012). Leisure divide: Can the Third World come out to play? *Information Development* 28 (2), 93-101.
- 16. Arora, P., & Itu, S.** (2012). Armchair activism: INGO usage of serious games for educational change. *International Journal of Game-Based Learning (IJGBL)*, 2(4), 1-17. [open access]
- 15. Arora, P. & Kam, M.** (2011). Special Issue: New Media, Informal Learning, and Social Change, *Global Media Journal*, 11 (18). [open access]
- 14. Arora, P.** (2011). Online social sites as virtual parks: An investigation into leisure online and offline. *The Information Society*, 27 (2), 113-120.
- 13. Arora, P.** (2010). Digital Gods: The making of a medical fact for rural diagnostic software. *The Information Society*, 26 (1), 70-79 [Winner of the 2010 Best Paper Award in Social Informatics by the *American Society for Information Science and Technology (ASIS&T)*]
- 12. Arora, P., & Panikkar, A.** (2010). The Ramadan controversy: Dilemmas in negotiating between cultures through the study of Dutch and Iranian Media Discourses post Iranian Uprising. In Yahya R. Kamalipour (Ed.), *Media, Power, and Politics in the Digital Age: The 2009 Presidential Election Uprising in Iran*. Lanham, MD: *Rowman & Littlefield*.
- 11. Arora, P., & Kaun, K.** (2010). Global education greenhouse: Constructing and organizing online global knowledge. In Siran Mukerji & Purnendu Tripathi (Eds.), *Cases in technological adaptability and transnational learning: Issues and challenges*. *IGI Global Publications*.
- 10. Arora, P.** (2010). Hope-in-the-Wall? A digital promise for free learning, *British Journal of Educational Technology*, 41 (5), 689-702.
- 9. Arora, P. & Mitra, S.** (2010) Afterthoughts: *British Journal of Educational Technology*, 41 (5), 703-705.
- 8. Arora, P.** (2010). Copycats of the Central Himalayas. Learning in the age of information. In Stewart Marshall & Wanjira Kinuthia (Eds.), *Cases'n'Places: Global cases in educational technology*. *Information Age Publications*.
- 7. Arora, P.** (2008b). Evaluating online dialogue on "security," *Electronic Journal of e-Learning*, 6 (1), 1-10
- 6. Arora, P.** (2008a). Perspectives of schooling through karaoke: A metaphorical analysis, *Education Philosophy and Theory Journal*, 3, 1-21
- 5. Arora, P.** (2008). Instant messaging Shiva, flying taxis, Bil Clinton and more: Children's narratives from rural India, *International Journal of Cultural Studies*, 11(1), 69-86
- 4. Arora, P.** (2006). Karaoke for social and cultural change, *Information, Communication & Ethics in Society Journal*, 4 (3), 121-130
- 3. Arora, P.** (2006). The poor don't need another prophet: A people-centered approach to microfinance & education in Bolivia, *Society of International Education Journal*, 4
- 2. Arora, P.** (2006). The ICT Laboratory: An analysis of computers in schools in rural India. *Association for the Advancement of Computing in Education Journal*, 15 (1), 57-72

1. **Arora, P.** (2005). Profiting from empowerment? Critique on dissemination avenues of educational technology content within an emerging market, *International Journal of Education & Development using ICT*, 1(4), 18-29

KEYNOTES, INVITED TALKS, & CONFERENCE PRESENTATIONS

203 presentations. 109 cities. 54 countries

INVITED SPEAKER (129)

129. (Dec 2020). Speaker on “Digital Platforms, Labour Rights, and Organising for Women in the Gig Economy,” [Arthan's international Future of Work forum](#).
128. (Nov 2020, Japan). **Keynote** on “Global Digital Well-being’ at [Mashing UP Summit](#).
127. (Nov 2020, Stockholm, Sweden). **Keynote** on ‘Tech design for the NBU,’ [The Swedish Internet Foundation](#).
126. (Oct 2020). Panel with members of the Norwegian Refugee Council on ‘Connecting the unconnected: collective action and a sustainable future’ [Net Hope Global Summit](#)
125. (Oct 2020). Panel for Edge session, *Ministry of Change: Innovation Community of Practice*, [United Nations Development Programme](#)
124. (Oct 2020, The Hague). **Keynote** on Digital Civic Power at the [Partos Innovation Festival 2020](#).
123. (Oct 2020, Mumbai). **Keynote** on ‘Next Billion market: From Risk to opportunity’ for [CIO Crown Summit](#) with 200+ top CIOs and business leaders
122. (Sept 2020). **Keynote** on “Reimagining the Global Supply Chain with the Next Billion,” [NGI Policy Summit 2020](#)
121. (Sept 2020). Talk on Design for the Next Billion, [Product Camp Pittsburg, Carnegie Mellon](#)
120. (Sept 2020). **Keynote** on “Global Knowledge, Global Platforms and the making of Global Citizens” for the [International Digital Conference](#), University of South Asia, Lahore, Pakistan.
119. (Sept 2020). Speaker on ‘Democratizing technology,’ [De Dépendance Rotterdam](#)
118. (Sept 2020). Round Table speaker on ‘data colonialism and sovereignty’ with Nick Couldry (LSE), Ralph Litzinger (Duke Univ), and Amir Anwar (Oxford Internet Institute). [London School of Economics seminar](#).
117. (July 2020). Speaker on Digital anthropology for [Mindgroomers](#), Pakistan CEOs.
116. (July 2020) Speaker on ‘Tech for the Next Billion’ Data Summit, [Erasmus Centre for Data Analytics, Rotterdam School of Management, Erasmus University](#)
115. (June 2020). Panel Speaker on ‘Data, power, and the pandemic’ webinar with Nick Couldry and Ory Okolloh, [Omidyar Network](#)

114. (June 2020) Virtual Speaker on 'Re-designing the global value chain,' [NEXT Hamburg](#)
113. (June 2020) Virtual Speaker on 'Designing for the Next Billion,' [IxDA: Interaction Design Association Berlin](#)
112. (June 2020) Virtual Speaker on 'Innovation for the Next Billion,' [Centre for Law, Technology and Society, University of Ottawa](#)
111. (June 2020) Virtual Inaugural Speaker on 'Platformization of labor,' [Department of Electronic Media and Mass Communication, Pondicherry University](#)
110. (June 2020) Virtual Speaker for [Georgia Tech](#) 'Entertainment and Ludic Design' seminar
109. (June 2020). Virtual **Keynote** on 'Education and Technology during COVID' Education Leadership -[ELT Summit](#)
108. (June 2020). Virtual **Keynote** on 'Design thinking for the next billion,' [Product Leadership Festival](#)
107. (May 2020). [UNESCO Connectivity for Learning in the COVID crisis webinar](#) with Tim Unwin (UNESCO), Alexandre Barbosa (CETIC), Hani Eskandar (ITU), Alexa Joyce (Microsoft), and Zohra Yermèche (Ericsson)
106. (April 2020). Virtual panel on 'The digital economy in Asia: feminist perspectives,' Women and future of work webinar with speakers from IT for change, Gojek, , [Friedrich Ebert Stiftung in Asia and WIDE+](#)
105. (April 2020). Virtual panel on 'The Perspectives from West: The DesignUp Deconstruct Report,' [DesignUp Forum](#) with design leaders from Adobe and VMWare, San Francisco, IxDA, Canada, Intuit, Bay Area, and Authentic Design, Seattle.
100. (March 2020, Macau). Virtual **Keynote** on 'Privacy by design for the Next Billion' at [The 11th International Development Informatics Association conference \(IDIA2020\)](#), Computing and Society, United Nations University Macau.
99. (March 2020, Philadelphia USA). Book talk on 'The next billion users,' Sponsored by the [Center for Advanced Research in Global Communication \(CARGC\), Annenberg School for Communication, University of Pennsylvania](#).
98. (Feb 2020, Hamburg). **Keynote** on [IT Strategietage](#), one of the most successful C-Level IT-Events in Germany, with more than 500 IT decision-makers annual attendance
97. (Jan 2020, Bangalore). Speaker on "Innovation for the Next Billion," [International Institute of Information Technology Bangalore \(IIIT-B\)](#)
96. (Jan 2020, Bangalore). **Keynote** on "Tech Design for the Next Billion," [The Software Product Management Summit, IIM-B](#).
95. (Jan 2020, Pune). **Keynote** on "The Next Billion Users: Science to include everyone?" Sponsored by the [India Science Fest \(11-12\)](#)
94. (Jan 2020, Jaipur). Nominated book talk at [Book Mart \(22-25 Jan\)](#)

93. (Jan 2020, Jaipur). Nominated book talk, [the world's largest literature festival - Jaipur Lit Festival \(23-27 Jan\)](#)
92. (Dec 2019, Amsterdam). Speaker on the Next Billion Users and Empathetic Design for the Youtube Channel and Dutch TV '[Universiteit van Nederland](#)'
91. (Dec 2019, The Hague). **Keynote** on 'Decolonizing privacy studies' at the [Privacy & Identity Lab Symposium](#), Sponsored by PiLAB.
90. (Nov 2019, Bangalore). **Keynote** on "The next billion users" Sponsored by [Design Up](#)
89. (Nov 2019, Bonn). **Keynote** at the *Rethinking media development: New actors, new technologies and new strategies FoME Symposium 2019*. Sponsored by [Deutsche Welle](#)
88. (Nov 2019, Stockholm). Speaker on 'Impact of the Next Billion on Spotify Lite,' Sponsored by [Spotify](#).
87. (Nov 2019, Stockholm). Speaker on 'The next billion,' Sponsored by Department of Media & Communication Studies, [Södertörn University](#).
86. (Oct 2019, Riga). Autonomous Vehicles and Smart Futures, [WISEACT COST Action](#)
85. (Oct 2019, Amsterdam). Speaker on Decolonizing Privacy Studies, [Amsterdam Platform for Privacy Research \(APPR\)](#), [Institute for Information Law \(IViR\)](#), University of Amsterdam.
84. (Oct 2019, Brussels). **Keynote** at the Royal Flemish Academy of Belgium for Science and the Arts, *Digital Fortress Europe*, Organized by [Vrije Universiteit Brussel](#) and [ECREA Diaspora, Migration & Media network](#).
83. (Oct 2019, Milan). Speaker at *AI and Internet Futures* workshop, [The Rockefeller Foundation Bellagio Center](#).
82. (Oct. 2019, Eindhoven). Book talk on 'The next billion users,' [Studium Generale, Technische Universiteit Eindhoven](#).
81. (Sept 2019, Panama). "NBU markets and the future of the mobile internet" for [Liberty Latin American Telecom](#).
80. (Sept 2019, Hamburg). **Keynote** on 'The next billion users,' for [NEXT19, Hamburg](#).
79. (Sept 2019, Copenhagen). **Keynote** at the annual public Techfestival with Jimmy Wales (founder of Wikipedia) and Chris Messina (founder of the hashtag) (Sept 5-7), Sponsored by [Copenhagen Municipality](#).
78. (Aug 2019, Mumbai). "Ten novel ways to understand the next billion user market." [KPMG launch event, Mumbai India](#).
77. (Aug 2019, Hong Kong). Book talk on 'The next billion users,' at the 'Nose in the Books' bookstore, Sponsored by [School of Journalism and Communication, The Chinese University of Hong Kong](#).

76. (Aug 2019, Hong Kong). Book talk on 'The next billion users,' at the ACO bookstore, Sponsored by [School of Journalism and Communication, The Chinese University of Hong Kong](#).
75. (Aug 2019, Taiwan). Book talk on 'The next billion users,' Sponsored by [Global Asia research center, National Taiwan University](#).
74. (Aug, 2019, Singapore). Book talk on disruptive innovation, Sponsored by [Nanjing Technological University](#).
73. (Aug, 2019, Macau). Book talk on 'Do the next billion users need more innovation? Rethinking automation for the common good,' Sponsored by [United Nations University Institute on Computing and Society](#).
72. (June 2019, Amsterdam). **Keynote** on 'The Next Billion Users,' [EMERCE Next, Future of Digital & Tech](#), Beurs van Berlage.
71. (June 2019, Montreal, Canada). Speaker at the workshop on AI-Powered Information Ecosystems and Democracy, Sponsored by [CIFAR \(the Canadian Institute for Advanced Research\)](#).
70. (June, 2019, Amsterdam). **Keynote** on diversity and inclusion, Organized by [ECHO](#) and hosted by the [Municipality of Amsterdam](#).
69. (June 2019, London, UK). **Keynote**, Sponsored by [Digital Inclusion Policy and Research Conference 2019, University of Liverpool](#).
68. (May 2019, Washington DC, USA). Speaker on 'Contemporary surveillance-based democracies: A comparative analysis of emerging databased governance systems in India and China,' *Justice and order in the datafied society: Connecting communications and legal theory*, [Preconference ICA 2019, Washington DC](#).
67. (May 2019, Amsterdam). Speaker (with Her Majesty Queen Máxima of the Netherlands as the keynote speaker) on the *Value of Data Panel*, Future of Health Coverage: Revolutionizing health financing using mobile technology. Sponsored by the [Financial Times](#).
66. (May 2019, Berlin). Speaker on 'The next billion users,' School of disobedience, Sponsored by the [Volksbühne Foundation and the Ethical Tech Society](#).
65. (April 2019, Bremen). **Keynote** for the annual BRESTOLON workshop in Bremen, Sponsored by [ZEMKI University of Bremen](#).
64. (March 2019, Haifa, Israel). Workgroup on Autonomous Vehicles and Organized by Technion Israel Institute of Technology, Sponsored by [WISE-ACT COST Action Grant \(European Cooperation in Science & Technology\)](#)
63. (March 2019, NL). **Keynote** on [Empowered Women, International Federation of Medical Students' Associations \(IFMSA\)](#)
62. (March 2019, Nantes, FR). **Keynote** on 'The next billion users: digital life beyond the West,' *Digital and Humanist Culture* forum, [10th Anniversary, University of Nantes](#).

61. (Jan 2019, Rotterdam). Speaker (with F. Vermeylen) on Culture, automation and taste disruptions in the digital art economy, [Erasmus Studio, Rotterdamse Schouwburg](#)
60. (Jan 2019, Hong Kong). **Keynote** on 'Privacy amid the global data order,' Fairness, Accountability, Transparency (FAT)/Asia – Hong Kong, [Digital Asia Hub](#). Sponsored by [The Ethics and Governance of AI Initiative](#) and the [Konrad Adenauer Stiftung](#)
59. (Dec 2018, Amsterdam). Public panel speaker with Nick Couldry, Merlyna Lim, & Ulises A Mejias for 'Big Data from the South: Decolonization, Resistance & Creativity,' [DATACTIVE, University of Amsterdam](#).
58. (Dec 2018, Friedrichshafen, Germany). Speaker on "The Golden Standard as a Global standard? The Politics of Global Privacy in the GDPR era," [Zeppelin University](#).
57. (Nov 2018, Berlin). Speaker on 'Above the law and below poverty: Databased obfuscations, activism and publicity from the global South,' *The Future of Law: Technology, Innovation and Access to Justice*, Sponsored by [Humboldt University of Berlin](#) (28-29 Nov).
56. (Nov 2018, Bremen). Speaker on 'Emerging databased 'democracies' in China and India,' *ZEMKI Visiting Research Fellow* talk at [The ZeMKI, Centre for Media, Communication and Information Research, University of Bremen](#).
55. (Nov. 2018, Hamburg). Speaker for the open lecture series on 'Regulated data. Regulated activism? Digital activism in the GDPR era,' *Ethics and Information Technology*, Sponsored by [Universität Hamburg](#).
54. (Oct 2018, Tampere, Finland). Speaker on 'the global poor need less innovation: A critique of Silicon Valley's human laboratories,' 12-14 October, [University of Tampere](#).
53. (Sept 2018, London, UK). Roundtable speaker on data/mobile economy in Asia. Sponsored by [Digital Asia Hub](#) and hosted by [Chatham House](#)
52. (Sept. 2018, Taipei, Taiwan). Speaker on 'fake news' in the Asian context. *Facebook and Social Science One* Partnership symposium. Sponsored by [SSRC and the Center for Behavioral and Data Science, NTU](#).
51. (Sept. 2018, Vienna, Austria). **Keynote** on 'Automating culture: How digital platforms are shaping the art world.' *The International Art Markets Studies Association (TIAMSA)*, 27-29 September 2018, Sponsored by [Vienna University, the Belvedere Museum and Dorotheum auction house](#).
50. (Aug 2018, Rotterdam). Speaker on 'Quantifying your talented self: How metrics is killing creativity,' for the EUR-pre-academic and interdisciplinary programme opening, [Erasmus University Rotterdam](#)
49. (July 2018, Toulouse, FR). Speaker on 'Ethics in algorithmic exclusionary politics,' on panel *Big data: uncovering new mobility patterns and redefining planning practices*, EUROScience Open Forum, Sponsored by [COST European Cooperation in Science and Technology](#)

48. (June 2018, AMS,NL). Discussant on Stark, L., 'Mood Tracking & the Emotive Politics of the Digital,' *The Tracked Society. Interdisciplinary Approaches on Online Tracking*, Sponsored by [University of Münster and ABIDA, Karlsruhe Institute of Technology](#).
47. (June 2018, EUR, NL). Speaker on 'Talent' for the new Rector Magnificus transfer of position ceremony. [Erasmus University Rotterdam](#).
46. (April 2018, Salzburg Austria). **Keynote** on 'When exotic digital cultures become mainstream,' *Democracy and (Dis)Information Society: On the Function and Dissemination of Big Data, Fake News and Conspiracy Theories*, Organized and funded by [Universität Salzburg, Karlsruher Institut für Technologie and Universität Münster](#).
45. (April 2018, Manchester UK). Speaker on 'Crowdsourcing as a platform for digital labor unions,' *Development Implications of Digital Economies (DIODE Network)*, Sponsored by [UK Social and Economic Research Council](#).
44. (April 2018, Paris, France). Speaker on 'Poor@play: Mobilizing the ludic underclass in the digital age,' *Etudier les cultures du numérique* (Studying Digital Cultures), Sponsored by the [School for Advanced Studies in the Social Sciences \(EHESS\) in Paris](#)
43. (March 2018, Delhi, IN). Communal politics in digital India, Digital Politics in Millennial India international symposium (March 14-17). Organized by *IIT-Delhi* and sponsored by the [Ludwig Maximilian University \(LMU\) Munich](#).
42. (Jan 2018, Cape Town, SA). Speaker on 'Digital education innovation in developing countries,' University of Cape Town, *Development Implications of Digital Economies (DIODE Network)*, Sponsored by [UK Social and Economic Research Council](#)
41. (Nov 2017, Rotterdam, NL). **Keynote** at Rotterdam Talent Week, Sponsored by the [Bernard Mandeville Foundation, City of Rotterdam, EUR and the Port of Rotterdam](#).
40. (Aug 2017, Amsterdam, NL). **Keynote** at the graduate ceremony for the 'MA in *New Media and Digital Culture*,' [University of Amsterdam](#)
39. (April 2017, Rotterdam, NL). EUCxInspire Speaker on 'Silicon Valley's human laboratories,' *Seeing the Unseen*, Sponsored by the [Erasmus University College](#)
38. (April 2017, Oslo, Norway). **Keynote** on 'Digital cultures for social activism and change in the global South,' *Social Media and Social Movements: Leadership, Transnationalism and the Oromo Quest for Transformation Conference*, Sponsored by the [Oromo Studies Association](#).
37. (Feb 2017, Paris, France). Speaker on 'Digital cultures, communities and the commons,' *Numerique & Diversité culturelle [Digital & Cultural Diversity]*, Sponsored by the [Collège des Bernardins](#).
36. (Jan 2017, Rotterdam, Netherlands). **Keynote** on 'Is there such a thing as an academic activist?' *Stepping outside of academia. Media and culture in everyday life*, Sponsored by [Research School for Media Studies \(RMeS\) Winter School](#)
35. (Nov 2016, Jyväskylä, Finland). **Keynote** on 'Databased democracies in the Global South,' Sponsored by the [University of Jyväskylä](#)

35. (Nov 2016, Rotterdam Netherlands). [TEDx Speaker](#) on 'Who is in charge of the future of the internet?'
34. (June 2016, Beijing, China). Speaker on 'Slumdog romance: Facebook love and digital privacy in the global south,' *The 2nd International conference on Communication and the Public: Body, Lived Space, and Mobile Media*, Sponsored by [Penn Wharton China Center](#)
33. (June 2016, Fukuoka, Japan). Speaker on 'The politics of algorithms in shaping citizenship in the global South,' *Algorithms, Automation and Politics Preconference, (June 8)*, Sponsored by the [European Research Council and the Oxford Internet Institute](#)
32. (April 2016, Philadelphia, USA). Speaker on 'Is there a global digital privacy culture?' *Convergence and Disjuncture in Global Digital Culture*, Annenberg School for Communication at the University of Pennsylvania, Sponsored by the [Project for Advanced Research in Global Communication \(PARGC\)](#)
31. (March 2016, Paris, FR). Speaker on 'Prizes for innovation in ICTs in Education,' *Mobile Learning week: Innovating for Quality*, Sponsored by [UNESCO](#)
30. (Jan 2016, London, UK). Speaker on 'Digital marketing in the cultural industries,' *Technology and the Art Market* seminar, Sponsored by [Christies](#)
29. (Oct 2015, Rhodes, Greece). **Keynote** on 'Views on the globalizing digital world community,' *Digital Media, Digital Transition and Internet of Things*, 13th Annual Session of Dialogue of Civilizations, Sponsored by the [World Public Forum](#)
28. (May 2015, Vienna, Austria). **Keynote** on 'Big data Commons and the global South,' the IS4IS Summit Vienna 2015, 'The Information Society at the Crossroads,' Sponsored by the [Vienna University of Technology](#)
27. (May 2015, Essen, Germany). Speaker on 'Art Commons and the Digital Age The battle between democratization & commercialism,' *The Art Museum and Its New Publics* international conference, Sponsored by [Museum Folkwang](#)
26. (Feb 2015, Berkeley). **Keynote** on 'Bottom of the Data Pyramid: Perspectives from the global South,' *Big Data and the Politics of Participation in a Digital Age*, [International Conference on Technology, Knowledge and Society](#), University of California at Berkeley, Sponsored by the [Conference Advisory Board and Common Ground Publishing](#)
25. (Jan 2015, Bangalore). **Keynote** on 'Nobody knows Snowden: Digital Privacy, Surveillance and Big data policy in Emerging Economies,' at the [Global Communication Association Conference](#)
24. (Nov 2014, Max Planck-Gottingen). Speaker on 'Poor@Play: Digital Life beyond the West,' Sponsored by [Max Planck Institute for the Study of Religious and Ethnic Diversity](#)
23. (Sept 2014, Philadelphia). Speaker on 'Protest Parks Digital Activism and the Public Leisure Sphere,' *Symbolic Dimensions of Mediated Activism in Inter-Asia* final project symposium, [Annenberg School for Communication](#), Sponsored by [Social Science Research Council \(SSRC\)](#)

22. (June 2014, Rotterdam). Speaker on 'The Leisure Commons for the Uncommon New Publics' for the [IMISCOE Research Initiative *Information and Communication Technologies and Migration*](#), [Erasmus University Rotterdam](#)
21. (Nov 2013, London). Speaker on 'The Cultural Commons in the Digital Age' for the '[Online cultural consumers and museums](#) symposium, Sponsored by [Kings College London](#)
20. (Nov 2013, Moscow). Speaker on "The Leisure Factory: Production in the Digital Age" for the conference *Between Labor and Leisure: Towards the New Economy of Salvation*. Sponsored by the [Research Group 'Labor, Knowledge and Leisure in Postindustrial Society'](#), [Department of Cultural Studies, Moscow Higher School of Economics](#)
19. (Nov 2013, Amsterdam). Speaker on 'Chinese Cowboy Paintings as Western Art? The Making of Art Knowledge via Google Images in Rural India,' the [Society of the Query 2 conference](#) on *Search and Search Engines*, Sponsored by the [Institute of Network Cultures](#)
18. (Sept 2013, Utah). Speaker on 'From the Wild Wild West to the Global City: Spatial Metaphors across Internet history on the globalizing and architecting of digital space,' *The Beginning and End(s) of the Internet: Surveillance, Censorship, and the Future of Cyber-Utopia*, 2013 [Frontiers of New Media symposium](#), Organized by [the Dept. of History and Dept. of Communication at the University of Utah](#); Sponsored by [Simmons Media Group](#)
17. (June 2013, Helsinki). Plenary speaker on 'Trekking through social media, navigating the algorithm, & swimming through big data on energy discourses,' (with Chris Chambers, of Georgetown University, Dr. Upmanu Lall, director for water at the Earth Institute, Columbia University, and Haydn Rees, managing director, Clarke Energy), the [World Conference of Science Journalists: GE Panel](#), *The Critical Questioning in the Public Sphere*, Sponsored by [General Electric](#)
16. (May 2013, Zurich). Speaker (with Filip Vermeulen) on 'Are we all connoisseurs now? The changing landscape of art expertise in the digital age,' *Expertise in Judgment of Art: History, Technology, Law and the Market*, Sponsored by the [Swiss Institute for Art Research \(SIK-ISEA\)](#)
15. (Oct 2012, North Carolina). Speaker on 'Digital cultures and the art world,' Duke University's collaborative workshop, Sponsored by the [Duke New Media Lab / Visual Studies Initiative](#)
14. (June, 2012, Rotterdam). Nominated by the Dean to talk on an expert panel on 'How to become an excellent young academic researcher?' Organized by the [Erasmus Graduate School for the Humanities, Social and Behavioral Sciences](#)
13. (May 2012, Amman). Plenary speaker on 'Capitalizing on Contested Identities in this Innovation & Digital Era,' at the West-Asia-North African (WANA) Forum, Sponsored by [The Nippon Foundation](#)

12. (Feb 2012, Michigan). Speaker on 'Learning to leisure and labor with new technologies in rural India,' Sponsored by [MSU's School of Education, Michigan State University](#)
11. (March 2012, New Jersey). Speaker on 'Information poverty =Rural poverty?' *Reconfiguring village studies* workshop, Sponsored by the [Cornell Institute for Social Science, Cornell University](#)
10. (Dec 2011, Hague). Speaker on 'New media and international development,' at the [International Institute of Social Studies \(IIS\)](#)
9. (Oct 2011, New Orleans). Speaker on my Best Paper Award, 'Digital Gods: The making of a medical fact for rural diagnostic software,' at the [American Society for Information Science and Technology \(ASIS&T\) conference](#)
8. (Sept 2011, London). Speaker (with Filip Vermeulen) on, 'Learning to evaluate online: Experts in the art world in the Digital Age.' Sponsored by [Sotheby's Institute of Art and organized by University of Cambridge Judge Business School](#)
7. (May 2011, Seattle). Speaker on 'Busyness in cybercafes: An Indian Context,' *Slow Down, You Move Too Fast: Rethinking the culture of Busyness and IT* conference, Sponsored by [Cornell University: National Science Foundation \(NSF\)](#)
6. (2010, Netherlands) [Erasmus University Rotterdam](#),
 - d. (Oct 2010) Guest lecture on 'Communication in the art gallery business: A practitioner perspective,' Cultural Economics Program, Erasmus University
 - c. (Dec 2010) Guest lecture on 'digitalization within the art world,' Cultural Economics Program, Erasmus University.
 - b. (Jan 2010) Guest lecture on 'Global Education Greenhouse: An online global curriculum initiative,' IbCOM honors program.
 - a. (Feb 2009) Guest lecture on 'Qualitative Methodology: Observations in the field'
5. (June 2010, Jordan). Plenary speaker on 'new media in higher education,' Sponsored by the [Jordan Ministry of Higher Education](#) in partnership with The [Columbia University Middle East Research Center \(CUMERC\)](#), Amman, Jordan
4. (June 2010, California). Speaker on 'Media & Social responsibility in the Age of the Financial Crisis,' (with Douglas Kellner, Jonathan Taplin, Kamran Mofid, Christopher Kosovich & Meena Ahmadzai and moderated by Yahya Kamalipour) at the [Globalization for the Common Good Conference](#), [California Lutheran University](#), California, USA
3. (Nov 2009, Manipal). Speaker on 'Rethinking the Media Manifesto for an Equitable World Order,' (with Yahya Kamalipour, & MD Nalapat, & Orayb Najjar) [Manipal University](#), India; Sponsored by the [Manipal State Board](#)
2. (Aug 2007, New York). Plenary Speaker on the Academic Publications Panel with Prof. John Black, Cleveland E. Dodge Professor of Telecommunications & Education, Columbia University; Sponsored by the [Spencer Foundation](#)
1. (May 2005, New York). Speaker at the *Digital Language Learning* Roundtable Conference, Sponsored by [Taipei Economic and Cultural Office](#), New York/Taiwan

CONFERENCE PRESENTATIONS (73)

73. Arora, P. (2019). Above the law and below poverty: Digital activism and online publicity in the Global South, International Communication Section, *International Association for Media and Communication Research, IAMCR (July 7-11)*, Madrid, Spain.
72. Arora, P. (2019). Decolonizing Privacy Studies, Philosophy, Theory & Critique Division, *International Communication Association (May 24-29)*, Washington DC.
71. Arora, P. (2019). Behind the Music: How labor changed for musicians through the Subscription Economy, Popular Communication Division, *International Communication Association (May 24-29)*, Washington DC.
70. Arora, P. (2019). Oromo activism through Facebook and twitter, Global Communication Division, *International Communication Association (May 24-29)*, Washington DC.
69. Arora, P. (2019). Blue Sky Workshop: Global Perspectives: Rethinking boundaries in the Platformization era, *International Communication Association (May 24-29)*, Washington DC.
68. Willemstein, T., and Arora, P. (2019). 'Blockchain and the art market: the end of the traditional gatekeepers?' *6th Creative Industries seminar*. (Jan 25), Rotterdam.
67. Arora, P. (2018). 'Decolonizing privacy studies: Privacy literacy frameworks in the Global South,' *Decolonizing knowledge and worlding pedagogies*, Fifth Annual ACGS Conference: Global Critical Pedagogies, *Amsterdam Centre for Globalization Studies*, (Oct 18-19).
66. Koenig, R., and Arora, P. (2018), 'Imagining the diversity algorithm: Alternatives in ideological governance and their challenges,' *Amsterdam Privacy Conference* (Oct. 5-8), Amsterdam.
65. Organized panel with Taylor, L., Martin, A., & Jameson, S. (2018) 'Data and the Global South,' *Discrimination, inequality and immigration* Themed division, *Amsterdam Privacy Conference* (Oct. 5-8), Amsterdam.
64. Organized roundtable with Kraidy, M., Jiang, M., Udupa, S., Willems, W., Gajjala, on Colonial Imaginations, Techno-Oligarchs and Digital Technology, *International Communication Association (ICA)*, (24-28 May), Prague.
63. Shihomeka, S. P. & Arora, P. (2018). Old and New Media Popularity, Affordances and Preferences as Sources for Rural Youth Politics in Namibia, *International Communication Association (ICA)*, (24-28 May), Prague.
62. Arora, P. (2018). Hacking poverty through technology innovations, *International Conference on Technology, Knowledge & Society* (March 1-2), New York.

61. Arora, P. (2017). Emerging databased democracies in China and India, Organized by *GESIS Leibniz Institute for the Social Sciences / The Alan Turing Institute/Nokia Bell Labs*, (Nov 15-17), London.
60. Arora, P. (2017). Emerging databased democracies in India and China, In organized panel on *Data driven models of governance across borders: Assessing participation, inclusion and convergence in the digital era*, *AoIR* (19-21 Oct), Tartu, Estonia
59. Arora, P. (2017). Is there a global digital privacy culture? Facebook Ecologies at the margins of Brazil and India, *International Communication Association (ICA)*, (25-29 May), San Diego, CA, USA.
58. Shihomeka, S. P. & Arora, P. (2017). 'Mobile Social Media and Digital Literacy in Namibia's Regional Politics', *Social Media in Africa: Beyond the hashtag* (27-28 April), Centre of African Studies, *University of Edinburgh*.
57. Shihomeka, S. P. & Arora, P. (2017). Mobile Phones and the Digital Divide: A Semi-ethnographic Analysis of Youth Participation in Politics in the Ohangwena Region, Namibia, *Etmaal 2017: Innovative Methods in Communication Research* (26-27 Jan), Tilburg, The Netherlands.
56. Arora, P. (2016). Digital privacy and citizenship: Comparing Facebook practices across low-income contexts in India and Brazil. In organized panel with Aswin Punathambekar, Sahana Udupa, Ralph Schroeder, & Sangeet Kumar, *Asymmetries of power and the reshaping of the political*, *AoIR* (5-9 October), Berlin
55. Arora, P. (2016). The everyday struggles of citizenship in the digital public sphere: Navigating digital privacy and political activism in India and Brazil, *Cultural Struggle and Praxis: Negotiating Power and the Everyday*, *The Asian Conference on Cultural Studies* (2-5 June), Kobe, Japan.
54. Segers, I., & Arora, P. (2016). Smashing patriarchy with cell phones? – Critique of dominant technofeminist perspectives on mobile phone-enabled women's empowerment programmes in Bangladesh, Feminist Studies Division, *International Communication Association* (9-13 June), Fukuoka, Japan.
53. Arora, P., Rangaswamy, N., & Scheiber, L. (2015). Slumdog romance, politics and digital privacy among marginalized Brazilian and Indian youth, *The 2015 Amsterdam Privacy Conference* (23-26 Oct), Amsterdam, NL.
52. Arora, P., & Vermeylen, F. (2015). Do we still need art historians? Connoisseurship and art expertise in the digital and global art market, *Art Market Studies: Art History's Salvation or Doom?* (18 Apr), *Christie's New York*
51. Arora, P. (2014). Factory Pleasure Gardens, Social Visionaries and Emotional Labor: A Historical Investigation of 'Playbor' Geographies, *Digital Labor, Sweatshops, Picket Lines, and Barricades* (13-15 Nov), New York, USA

50. Arora, P. & Vermeylen, F. (2014). New information brokers and art narratives: Implications of searching online for art information,' Panel on The Art World 2.0,' *Internet Research 15, Association of Internet Researchers AoIR*, (23-25 Oct), Bangkok, Thailand
49. Arora, P. (2014). Gated publics, walled gardens and the dilemma of privacy in the digital age, *Media Sociology Conference, ASA*, (15 Aug), California, USA
48. Venkatraman, S., Rangaswamy, N., & Arora, P. (2014). Polymedia: A Perspective through Filial Relationships at Panchagrami, *Participatory Communication Research Section, IAMCR*, (15-19 July), Hyderabad, India
47. Arora, P. (2014). The Leisure Commons: The Makings of a Democratic and Global Fantasyscape in the Digital Age, *ISA World Congress of Sociology*, (12-19 July), Okohama, Japan.
46. Goijarts, F., & Arora, P. (2014). Commercialism, Cultural Memory and Social Media: The case of Burberry. *Creating Cultures: Postgraduate conference in Culture, Media, and the Creative Industries* (12-13 June), King's College London, UK
45. Arora, P. (2014). Digital Activism and the Public Leisure Sphere, *Social Media and the Transformation of Public Space conference*, (24-25 June), University of Amsterdam and the Royal Netherlands Academy of Science, The Netherlands
44. Arora, P. (2014). BlueSky workshop: Digital Protest: Memes, Moments, and Momentum, *International Communication Association (ICA)*, (22-26 May), Seattle, USA
43. Arora, P. (2014). Digital Fantasy Parks: A Historical Analysis on Virtual Worlds of Amusement, *Division: Communication History: Technologies, Social Media & New Histories*, (22-26 May), *International Communication Association (ICA)*, Seattle, USA
42. Arora, P. (2014). Workshop: Breaking Down and Building Up: Accelerating Sociotech Scholarship in the iSchool Community, *Annual Consortium for the Science of Sociotechnical Systems (CSST), iConference* (4-7 March), Berlin, Germany
41. Arora, P., & Rangaswamy, N. (2014). Digital technology in the Wild and Every day: Case Studies from the Slums of Urban India, *Revisiting the Emancipatory Potential of Digital Media in Asia; Asiascape/ Digital Asia*, (25-27 Jan), Leiden, The Netherlands
40. Arora, P. (2013). Rururbanscapes of the global South: A Digital and Creative Interplay of Geographies, In *Mediating Cityscapes/ Today's Art Festival symposium*, (24-26 Sept), Den Haag, The Netherlands.
39. Arora, P. (2013). Architectures of Aspiration: Shifting Metaphorical Conceptions of the Digital Commons, In *Georg Simmel Center for Metropolitan Studies Urban Research Group symposium*, Humboldt-Universität zu Berlin, (13-15 Sept), Berlin, Germany.
38. Arora, P. (2013). Bridging architectures of innovation: Mapping the urban and the digital commons for a more integrated perspective, In *Poeticizing the Urban Apparatus:*

SCENES OF INNOVATION Conference, (14-15 Aug) The Culture of Cities Centre, The Centre for Social Innovation, Fales Library of New York University, New York, USA.

37. Arora, P., & Vermeyleen, F. (2013). Are we all connoisseurs now? The changing landscape of art expertise in the digital age, In *Sociology of Culture Division, European Sociological Conference (ESA)* (28-31 Aug), Torino, Italy.

36. Arora, P. (2013). Walled gardens: Investigating tensions in private and public leisure architectures, In *Communication and Information Technologies Roundtable, American Sociological Association (ASA)*, (10-13 Aug), New York, USA.

35. Arora, P. (2013). Digital leisure architectures of new work cultures, In *Organizations, Occupation and Work Roundtable, American Sociological Association (ASA)*, (10-13 Aug), New York, USA.

34. Arora, P. (2013). Clicking our way through play: Analysis on technology-induced busyness as 'progress' in emerging markets. In *ICA Preconference: New Media, Old Media, Social Media: Changing South Asian Communications Scholarship*, (16-17 June), London, UK.

33. Arora, P. (2013). Web 2.0 spaces for activism: Critiquing its novelty through a historical lens of public political space, In *Political Division, International Communication Association (ICA)* (17-21 June), London, UK.

32. Verboom, J., & Arora, P. (2013). Museums 2.0: A study into expertise and culture within the museum blogosphere, In *Etmaal van de Communicatiewetenschap (24 Hours of Communication Sciences) Conference*, (7-8 Feb), Erasmus University Rotterdam, Rotterdam, The Netherlands.

31. Arora, P., & Rangaswamy, N. (2013). New media prosumption in the global south, In *Etmaal van de Communicatiewetenschap (24 Hours of Communication Sciences) Conference*, (7-8 Feb), Erasmus University Rotterdam, Rotterdam, The Netherlands.

30. Arora, P. (2013). Global cities: Global parks: Conceptualizing the globalizing of digital leisure networks, In *The Shape of Diversity to Come: Global Community, Global Archipelago, or a New Civility?* (24-25 Jan), Erasmus University Rotterdam, Rotterdam, The Netherlands.

29. Vermeyleen, F.R.R. & Arora, P. (2012). The valorization of art and experts in the contemporary market. In *17th International Conference Association of Cultural Economists international: (21-24 June)*. Kyoto, Japan.

28. Arora, P. (2012). Bridging online and offline public social spheres to understand contemporary leisure space, In *40th World Congress of the International Institute of Sociology* (16-19 Feb), Delhi, India.

27. Arora, P., & Vermeyleen, F.R.R. (2012). Technological innovations in public art museums in Amsterdam and Mumbai. In *40th World Congress of the International Institute of Sociology* (16-19 Feb), Delhi, India.

26. Arora, P. (2012). Chinese cowboy paintings as Western art? New Digital and Global Learning in Rural India. In *Digital Crossroads: Media, Migration and Diaspora in a transnational perspective conference*, (28-30 June), Utrecht University, The Netherlands.
25. Arora, P. (2012). Digital glocalization or misinformation? Relating rural knowledge with global knowledge. In *Co-production of Knowledge: Social media, STS Symposium*, (18-20 July), Science and Technology Studies Unit, University of York, York, UK.
24. Arora, P. (2012). Leisure divide: Can the 'Third World come out to play? In *the Division of Communication & Technology, International Communication Association (ICA)*, (23-28 May), Phoenix, USA.
23. Arora, P. & Vermeulen, F.R.R. (2012). The end of the art connoisseur? Experts and knowledge production in the visual arts in the digital age. In *the Visual Studies Division, International Communication Association*, (23-28 May), Phoenix, USA.
22. Arora, P. (2012). Challenges in digitizing medical software for diagnosis and treatment in rural India. In *Urban Developments and emerging issues of inclusion, governance and sustainability in India. Institute for Housing and Urban Development Studies*, (21-22 Sept), Erasmus University Rotterdam, The Netherlands.
21. Arora, P. (2012). Temporality in the Sociomaterial Mangle. In *Annual Meeting of the Society for Social Studies of Science (4S)*, (17-20 Oct), Copenhagen, Denmark.
20. Arora, P. (2012). Walled gardens: Privacy within public leisure space online and offline. In *Amsterdam Privacy Conference*, (7-10 Oct) Amsterdam, The Netherlands.
19. Arora, P. (2011). Can the poor come out to play? Reassessing the role of online leisure in ICTD research, In *International association For Media & Communication Research (IAMCR) Conference*, (13-17 July), Istanbul, Turkey.
18. Arora, P. (2011). Cultures of cyberspace: A pedagogic framework. In *International association for media & communication research (IAMCR) Conference*, (13-17 July), Istanbul, Turkey.
17. Arora, P. (2011). Cyberleisure as the new corporate work space: A real-virtual spatial investigation. In *British Sociological Association (BSA) conference*: (23-25 Apr), London School of Economics, London, UK.
16. Arora, P. (2011). Digital gods: The makings of a medical fact in rural diagnostic software. In *American society for information science and technology (ASIS&T) conference*, (9-13 Oct), New Orleans, USA .
15. Arora, P. (2011). Digital labor and the new corporate workspace: A real-virtual spatial investigation. In *Post/Autonomia conference*, (19-21 May), UvA, Amsterdam, The Netherlands.

14. Arora, P. & Vermeylen, F.R.R. (2011). Learning to evaluate art in the digital age. In *International Research Conference Artistic Work and Creativity in the digital era: images and sounds*, (24-27 May), University of Avignon and the Vaucluse, France.
13. Arora, P. & Vermeylen, F.R.R. (2011). Shaping the culture of art markets through new digital learning and evaluation. In *ECREA Digital Culture and Communication Workshop*, (24-25 Nov), Barcelona, Spain.
12. Arora, P. (2011). The folksong jukebox: Singing along for social change in rural India. In the *Digital Divide Division, International Communication Association (ICA) conference*, (25-31 May), Boston, USA.
11. Arora, P. & Vermeylen, F. (2011). The rise of the new experts: Digital learning in the art world. In *Participatory knowledge production 2.0: Critical views & experiences workshop: Maastricht virtual knowledge studio*, (22-23 March), Maastricht University, The Netherlands.
10. Arora, P. (2011). Walled gardens: An analysis of the public-private nature of online leisure spaces. In *International association for media and communication research (IAMCR) conference: Istanbul*, (12-18 July), Istanbul, Turkey.
9. Arora, P. (2010). Media & social responsibility in the age of the financial crisis. In *Globalization for the Common Good Conference*, (6-10 June), Thousand Oaks, California, USA.
8. Arora, P. (2010). Metaphorizing online social sites as virtual parks: A historical investigation into leisure online and offline. In *The Technology, Knowledge & Society Conference*, (15-17 Jan). Berlin, Germany.
7. Arora, P. (2009). Siliconizing youth in Indian education policy: Rearticulating "Technological Youth" as common Sense. In *the Global Communication Association (GCA) Conference*, (26-27 Nov), Bangalore, India.
6. Arora, P. (2007). Idleness Online as Educative Acts and Spaces, the *American Education Research Association (AERA) Conference*, Chicago. IL.USA.
5. Arora,P. , Kaun, K., & Bucalavas, A (2007). Designing an enhanced web-based civil rights curriculum for Latino English Language Learners in New York,' the *American Education Research Association (AERA) Conference*, Chicago. IL.USA
4. Arora, P. M. Curinga, & K. Kaun (2006). Innovative literacy software for Latino immigrant children, the *Association of Latin American Scholars Conference: Columbia University*, New York, USA
3. Arora, P. (2005). Paper presentation on 'Educational multimedia effects on reading and engagement,' the *Digital Language Learning Roundtable Conference*, Sponsored by Taipei Economic and Cultural Office, New York/Taiwan

2. Arora, P. (2006). E-karaoke for gender empowerment,' *Information and Communication Technologies and Development (ICTD) International Conference* 2006, University of Berkeley, California, USA

1. Arora, P. (2003) Paper presentation on 'Architecting space for learning: Innovations in education. *Comparative and International Education Society Conference*, Utah, USA

Fiction

Arora, P. (2004). Private property. *Haight Ashbury Journal*, 1(1), 17-21.

Arora, P. (2003). Train-tracks. *Diversity and Distinction Magazine*. Harvard Press.

Arora, P. (2003). Belize. *Gamut Magazine*. Harvard University Student Press.

Arora, P. (2003). Old Tune. *Gamut Magazine*. Harvard University Student Press.

MEDIA COVERAGE (77)

77. (Nov 25, 2020). Nominated as a [Wairoe \(Women in AI Heroes\) by AI4EU](#)

76. (Nov 23, 2020). [Why are Western people wrong about how the 'global poor' use the internet?](#) Online lecture for e-learning platform [Universiteit van Nederland](#)

75. (Nov 5, 2020). [How do you reach a billion new customers? 'By Listening To Them' Het Financieele Dagblad \(in Dutch, Financial Times, The Netherlands\)](#)

74. (Oct 23, 2020). The [next billion users podcast](#) with [99%Invisible Podcast, Radiotopia](#)

73. (Oct 10, 2020). [The Swaddle interview](#) on women, digital media and the global south

72. (Sept 9, 2020). [Inc42 Media](#) interview for Building Products For [The Next Billion Users: Solving The Language Barrier, Monetisation Puzzle And More](#)

71. (June 6, 2020). [NRC \(Dutch version\) and Scrollstack \(English version\), Altijd maar weer die witte redders](#)

70. (May 11, 2020). [Friedrich-Ebert-Stiftung CoronaBrief 'Technology for a social cause: TikTok and Asia's mobile-first nations'](#)

69. (March 27, 2020). Podcast [Jaipur Bytes 'The Art of Innovation: Tilly Blyth and Payal Arora in conversation with Tarun Khanna'](#)

68. (March 24, 2020). Interview for [Friedrich-Ebert-Stiftung](#) on the Future of work and automation in the global south

67. (March 13, 2020). Interview for [Quartz India](#) article ['Inside the Chinese dating apps exploiting the loneliness of India's men'](#)

66. (Feb 14, 2020). Review of Keynote for the IT Strategy Hamburg summit in the [CIO Magazine](#) ['Payal Arora: Diversity darf kein Hindernis sein'](#)

65. (Jan 23, 2020). Review of the Next Billion Users in [D+C magazine](#) ['No Level Playing Field'](#)

64. (Jan 2, 2020). Podcast with The [Co-Matter](#) on [Why Communities matter](#)

63. (Jan 8, 2020). Podcast with [Creative Intelligence](#) by SplashLight CEO James Ingram on [Digital Anthropology](#)

62. (Dec 20, 2019). Podcast with [The Glitch](#) on [Designing for the next billion](#)

61. (Dec 12, 2019). Interview with [The Hard Copy and Obvious Design Studio](#) on [The Fabulous Next Billion](#)

60. (Dec 1, 2019). Interview with [The Hindu](#) on [Traversing in an Emerging Field](#)

59. (Nov 24, 2019). Interview with [The Telegraph](#) on the [Next Billion and the rise of Irrational Design](#)

58. (Nov 18, 2019). Podcast with Jayadevan from [Turnaround](#) on [designing for the NBU market](#)

57. (Nov 13, 2019). Interview on [DW Akademie](#) on Media Development at Bonn.
56. (Nov 11, 2019). Podcast with Danish broadcaster Henrik Foehns on [Techtopia](#)
55. (Nov 5, 2019). Op-Ed in [Quartz](#) on '[The biggest myths about the next billion internet users](#)'
54. (Oct 14, 2019) Podcast with Chris Messina (inventor of the hashtag) and Clive Thompson (Author of Coders) on '[Love the Problem](#)' with Alex Feldman
53. (Sept 19, 2019). [Television interview](#) on [TDM - Teledifusão de Macau](#), Macau China talk show with host Karen Keith.
52. (Set 13, 2019). Podcast with Innovation Hub on [Who Are the Web's Newest Users?](#) (past speakers include Marissa Mayer, Jared Diamond, Sherry Turkle, and Brian Greene).
51. (Sept 7, 2019) [Beware of social media!](#) Publication in [Esakal](#) (the most popular Marathi magazine) on the impact of the 'Next Billion Users' in rethinking social media.
50. (Sept 1, 2019). [Creative Next](#) podcast on [How AI and Automation will change the world](#)
49. (Aug 26, 2019). [Forbes](#) named Payal Arora the "Next Billion champion" as one of the key people to change tech in their article '[10,000 People In Copenhagen Are About To Determine A Better Future For You](#)'
48. (Aug 11, 2019). [Africa Development news](#) interview on the Next Billion Users
47. (Aug 8, 2019). [iRights](#) interview on the [Next Billion users](#) (German)
46. (Aug 1, 2019). [YourStory](#) interview: [Why digital benefits need to be balanced with data privacy](#)
45. (July 29, 2019). [We the People NDTV](#) Indian Television Talk Show: [How is technology impacting Culture?](#)
44. (July 27, 2019). [Engaget](#) Book review: [Hitting the Books: Modern surveillance and 'the science of happiness'](#)
43. (July 24, 2019). [Strategy + Business](#) Book Review: [A new view of the fortune at the bottom of the digital pyramid](#)
42. (July 7, 2019). [Mag.de \(German\)](#) Interview on book: [What if social media belonged to the user?](#)
41. (July 7, 2019). [El Confidential](#) (Spanish) [Interview on book: Why do they use the internet in poor countries? Same reasons as we do.](#)
40. (June 24, 2019). [Imperica](#) Op-ed piece: [Can Facebook's Cryptocurrency Libra empower the unbanked billions?](#)
39. (June 21, 2019). [NRC Handelsblad](#) (Dutch) Op-ed piece: [Facebook, be honest about your ambitions.](#)
38. (June 8, 2019). [The Economist](#) review: [How the pursuit of leisure drives internet use](#)
37. (May 14, 2019). [The Nation](#) Book Review: [The Race for Global Internet Access Is Not a Zero-Sum Game: Payal Arora's The Next Billion Users turns a critical eye to the humanitarian push to connect the globe.](#)
36. (May 1, 2019). [Penguin India](#) Book review: Busted! 8 Myths about the Billion Internet Users that are you Need to Know.
35. (May 10, 2019). [Digital Society Forum \(French\)](#) Book Review: [The next billion users: an immersion in the internet of the poor.](#)
34. (April 21, 2019). [NRC Handelsblad \(Dutch\)](#) Interview: [The biggest misconceptions about how the next billion internet users spend their screen time.](#)
33. (April 16, 2019). [Innovation Hub](#) podcast interview with Marc Sollinger
32. (March 6, 2019). [De Standaard](#) (Dutch) Interview: [That the poor use the internet primarily for entertainment? So what?](#)

31. (March 7, 2019). [Erasmus Magazine](#) interview: [People in developing countries want to do the exact same things we do on the Internet: listen to music and watch porn.](#)
30. (March 8, 2019). [Tech Crunch](#) interview: [Who are the next billion users and what do they want?](#)
29. (March 17, 2019). Podcast by the [Canadian Broadcasting Corporation](#) –Spark [Despite limited access, online habits in the developing world aren't that different from ours](#)
28. (March 27, 2019) [FAZ Edition](#): [Now the next billion users are online](#) (German)
27. (March 22, 2019) [Engineering & Technology Magazine](#) (E&T) Book review: [An uncomfortable challenge to the West's collective superiority complex that questions the way we see technology in the connected world.](#)
26. (March 21, 2019). [Times Higher Education](#) New and Noteworthy Review: [Phone habits of the developing world; the cult of the cute; problems on the home front; game theories; and beggar thy neighbor.](#)
25. (March 2, 2019). [BBC](#) interview with Ritula Shah on [The Next Billion Users](#)
24. (Feb 23, 2019). [Vrij Nederland](#) Interview: [In poorer countries, people are not only online to improve their lives, they also want to watch porn](#) (Dutch)
23. [Monocle 24](#) interview with Georgina Goodwin from Weekend Read (Podcast) on [The Next Billion Users](#)
22. (Jan 2019). [BREAKER](#) Interview: [The Next Billion Tech Users are just like the rest of us.](#)
21. (Jan 2019). [The Boston Globe](#) Interview: [The global poor go online for the same reasons you do by](#)
20. (May 2018). [BBC Radio Service](#) Interview on The Why Factor: [Romance Fraud](#)
19. (March 2015). [Deutsche Welle's documentary Life Links](#) Interview: [Why a mobile tech revolution needs teachers](#)
18. (Sept 2014). [National Public Radio \(NPR\)](#) Interview by Anya Kamenetz on the *Global Learning X-Prize*: [A 15 Million dollars space race for education](#)
17. (July 2014). [New Books in Technology](#) Podcast: [The Leisure Commons](#)
16. (June 2013). [Live recording](#) of the panel discussion “Cutting through the hype; how can journalists accurately assess and report the virtues of different energy solutions?” at WCSJ 2013 by [General Electric](#)
15. (Dec 2012). [EM.Online](#) article on *Receiving an Education Online* where I was mentioned as one of the “best professors” for the [Universiteit van Nederland initiative](#)
14. (Oct 2012). [EM Newsletter](#) article on Cross-discipline collaboration at ESHCC with Filip Vermeulen on new media and the art world
13. (May 2012). Live video coverage on [Jordan Live TV](#) of panel discussion on *the regional common* at the West-Asia-North African Forum. Chaired by Prince El Hassan bin Talal of Jordan. Sponsored by The Nippon Foundation
12. (March 2012). Live video coverage of interview with Michigan State University, Department of Education's [IDEAPLAY](#) on the topic of "new media, society and change"
11. (Feb 2012). [EM Magazine](#) interview by Iris Segers, Department of International Media & Communication's student magazine on my research and career in the Netherlands
10. (Dec 2011). Live video coverage of talk on [Jordan Live TV](#) *Does culture matter? Business Communication in this digital and global age.* Organized by Leaders of Tomorrow
9. (Oct 2011). Featured and quoted in the [EUR publicity brochure](#) for the launch of the Media and Business Masters Program at Erasmus University Department of Media and

Communication

8. (Oct 2011). [Dilshad Deyani Show](#) on *new media, education and South Asia* Radio interview
7. (Aug 2011): [Imperica](#) (part of Perini Publications) Interview with Oxford-based UK transmedia company: [Common Ground](#).
6. (April 2011): [HOPE organization](#) Video Interview on *entrepreneurship and new media learning*. [One minute Education](#).
5. (March 2011): [EM Magazine](#) article on winning the “Best Female Teacher” Award: [Receiving education online](#)
4. (Feb 2011): Publicity video for Next Generation Classrooms: Erasmus University Media & Communications, Rotterdam
3. (Nov 2009): Newspaper coverage in [Daiji World newspaper](#) on the Manipal University Media Symposium where I was invited to publicly discuss with Yahya Kamalipour, & MD Nalapat, & Orayb Najjar on *Rethinking the Media Manifesto for an Equitable World Order*.
2. (Nov 30, 2011): Featured in the [Dutch Cartoon Fokke & Sukke](#) on being part of the TEDx live bloggers team.
1. (July 4th, 2010) Interview by Dr. Janelle Ward in [The Broker](#): Discussion on the Hole-in-the-Wall initiative

TEACHING

Current Courses 2019-2020

Contemporary approaches to digital cultures (Research Masters Seminar; RMeS)
 Globalization, Digitalization and Culture (Research Masters)
 New Media and Business Transformations (MA Level)
 AI and Inclusive Design (BA Level)

Courses Taught

ICTs and Emerging Markets (BA Level)
 Information and Communication Skills (BA Level)
 Cultural Influences on Communication (BA Level)
 Communication Management Workshop (BA Level)
 New Media and International Business (BA Level)
 Media Systems in International Perspective (BA Level)
 Cross National Comparative Research (BA Level)
 Introduction to Human Communication (BA Level)
 New Media, Audiences and Emerging Markets (Research Masters Seminar)

Nominations/ Awards

2017-2018 Nominated for the [ISO \(Interurban Student Consultation\)](#) ‘Teacher of the Year’ in higher education across the Netherlands. [ISO is the largest national student organization in the Netherlands and represents over half a million students of universities and universities of applied sciences.]

2017-2018: Awarded the ‘[University Education/ Teaching Prize](#)’ for best teaching at the university-wide level

[in 2014, my teaching shifted primarily to the MA/RMA programs]

2012-2013: Nominated for the ‘[Best Lecturer](#)’ in the International Bachelors Program in Media and Communication (IBCoM) at Erasmus University Rotterdam

2011-2012: Nominated for the ‘[Best Female Teacher](#)’ for the International Bachelors Program in Media and Communication (IBCoM) at Erasmus University Rotterdam

2010-2011: Winner of the ‘[Best Female Teacher](#)’ for the International Bachelors Program in Media and Communication (IBCoM) at Erasmus University Rotterdam

PhD Supervision (15 in total)

Completed/Near Completion (7)

2021, Feb: Media Studies, EUR: **Co-Promoter** for [Lela Mosemghvdlshvili](#) on ‘Politics of mobile code: exploring possibilities and limitations of negotiating affordances of smartphones’

2020 Oct: Indian Institute of Management (IIM-B): **External Committee member** for [Sunil Reddy](#) on “Social Media Affordances and Structure of Public Discourse”

2020, Aug: Media Studies, EUR: **Committee member** for [Shangwei Wu](#) on ‘Beyond Casual Sex: Dating Apps and the Reformation of Gay Relationships in China.’

2020, April: Arts & Cultural Studies, EUR: **Committee member** for [Min Xu](#) on ‘An ethnographic analysis of everyday encounters with the film industry in contemporary China’

2019, Dec: Media Studies, EUR: **Promoter** for [Sadrag Shihomeka](#) on ‘Social media and political engagement in rural Namibia’

2018, May: Media Studies, EUR: **Committee member** for [Johannes von Engelhardt](#) on ‘Regarding Distant Suffering: Audience engagement with representations of humanitarian disaster’

2018, March: Faculty of Communication Sciences, University of Tampere: **Doctoral Opponent** for [Sumita Sharma](#), on ‘Collaborative Educational Applications for Underserved Children: Experiences from India’

Current Supervision (7)

2020-2024: **Promoter** of [Setu Bandh Upadhyay](#) on ‘The new digital commons and ethical data governance in India’

2019-2022: **Co Promoter** of [Apoorva Nanjangud](#) on ‘Cinematic Itineraries and Identities: Bollywood Tourism amongst the Hindustani community in the Netherlands’, Arts and Cultural Studies, Erasmus School of History Culture and Communication

2019-2022: **Co-Promoter** of [Débora Póvoa](#) ‘Favela dreams and media imaginaries’

2020-2024: **Promoter:** [Somto Mbelu](#) on ‘Ethical Concerns in designing AI-enabled, Health Insurance Platforms in Nigeria’, Erasmus Faculty of Philosophy

2020-2024: **Promoter:** [Renza Iqbal](#) on ‘Privacy values and ethical tech design for rural women in India.’ Erasmus Faculty of Philosophy

2020-2024: **Promoter:** [Pallavi Bansal](#) on ‘Future of work and feminist approaches to platformized labor in Asia’ Erasmus Faculty of Philosophy

2020-2024: **Committee member:** [Asvatha Babu](#) on 'Reading Faces: Values in the Configuration of Police Facial Recognition,' University of Washington

OTHER TEACHING EXPERIENCE

CHRISTIE'S DIGITAL MARKETING

Course Instructor, Jan 2015

- Invited to teach a workshop on digital marketing in the art world

ART REVIEW & INTERNATIONAL STUDIES IN HISTORY & BUSINESS OF ART & CULTURE (IESA), London, UK

Online Course Instructor, June 2014-June 2015

- Invited to design and teach (with F. Vermeulen) a MOOC for art professionals on Emerging markets and ICTs.

RMeS - ERMeCC INTERNATIONAL SUMMER SCHOOL EUR, The Netherlands

Post-Graduate Lecturer, June 2013

- Invited to teach a seminar on 'Emerging market audiences and digital culture' with PhD students

UNIVERSITY OF SANTIAGO DE COMPOSTELA, GALECIA, Spain

Post-Graduate Seminar Lecturer for Erasmus Mundus PhD students, March 2013

- Invited to teach a week-long seminar on *culture & technology* with 17 PhD Erasmus Mundus students

GRADUATE WRITING CENTER, COLUMBIA UNIVERSITY, New York

Graduate Writing Instructor, Sept 2005 –May 2009

- Held workshops for graduates on academic writing
- Invited Presenter for a Publication Workshop with Pr. John Black, Cleveland E. Dodge Professor of Telecommunications & Education, Columbia University; Sponsored by the *Spencer* Foundation.

COLUMBIA UNIVERSITY, TEACHERS COLLEGE, New York

Co-Instructor for Graduate Level Course, *Communicative Practices: Intercultural Perspectives*, Sept 2008-Dec 2008

- Co-taught with Professor Jo Anne Kleifgen for the Course *Communicative Practices: Intercultural Perspectives*

CORPUS CHRISTI SCHOOL, Kerala, India

Teacher, 1994-1995

- Conducted workshops on critical and creative thinking for high school students
- Corpus Christi is an alternative school started by Mary Roy, feminist and mother of Arundhati Roy, the 1997 Booker prize winner of *The God of Small Things*

ALTERNATIVES, Bangalore, India

Assistant Teacher, 1992-1996

- Facilitated workshops on critical and creative thinking, & conflict resolution
- *Alternatives*, a non-governmental organization was started by Ashok Panikkar, currently the founder and director of *Meta-Culture*, an international award-winning conflict management consultancy.

EXTERNAL ACADEMIC SERVICE

Section Editor (2018-current) (with Editor in Chief Helmut K Anheier) [Global Perspectives Journal](#), a University of California Press interdisciplinary Journal

Boards/Committees (academic)

(2020-current): [ICA's Communication, Culture and Critique Journal](#)

(2019-2021) [UK Nuffield Foundation Project: 'Me and My Big Data: Developing Citizens' Data Literacies.'](#)

(2016-current): The Communication Technology division; [The Association for Education in Journalism and Mass Communication](#)

(2015-current): [Columbia University's Earth Institute](#), Connect to Learn Program, New York

(2015- current): [Technology, Knowledge and Society Association](#)

(2015-current): [International Journal of Technology and Educational Marketing \(IJTEM\)](#)

(2013-2016) for the [South Asian Media, Arts & Culture Research Center](#), a national center for South Asian scholarship at the University of North Texas

Boards/Committees (private sector)

(2018-current): [Social Science One](#), Facebook Partnership Initiative Asia Region

(2016-Current): [Soteryx](#), a New York based company on data security

(2015-Current): [Makeosity Inc](#), an education innovation company in New York City

Invited EU Network member (2015-2017): for the [Aarhus EU Horizon 2020](#) initiative RESAW network of digital archiving

Program Committee member (2013-2014): for the Sixth International Conference on Information and Communication Technologies and Development ([ICT4D2013](#)) hosted at the University of Cape Town, South Africa.

Reviewer

- **Journals:** *International Journal of Communication, Computer Supported Cooperative Work, Current Sociology, FootPrint, New Media & Society, Information, Communication and Society, The International Conference on Intercultural Collaboration (ICIC), Journal of Computer-Mediated Communication, Journal of Information Communication and Ethics in Society, British Journal of Educational Technology, Information Technologies & International Development, Poetics, Big data and Society, Social media and society*
- **Proposal reviews:**
 - (2018-2019). International Conference on Information and Communication Technologies and Development ([ICTD](#)), Ahmedabad India
 - (2018-2019), [LEaDing Fellow](#) in the social sciences/humanities committee
 - (2015-2016): 7th [International Conference on Human Computer Interaction](#)
 - (2014-2015): XRCI Open, [Xerox Research Labs](#)
 - (2013-2014): for the Partnership Programme - Joint Applied Research Projects - PCCA 2013: [Romanian National Council for Scientific Research](#)
 - (2012-2013) for funding by the [Romanian National Council for Scientific Research](#)
 - (2011-2012) for funding by Flanders (*Fonds Wetenschappelijk Onderzoek - Vlaanderen*, [FWO](#))

Networks:

Since Jan 2019: BigDataSur (Big data in the Global South network)

Since July 2018: Research Affiliate, Amsterdam Centre for Globalization Studies (ACGS)

Since Jan 2011: Member of the British Sociological Association (BSA)

Since June 2010: Committee Member of the Erasmus Minority Research Network (EMRN), Erasmus University Rotterdam.

Since Sept. 2009: Member of the Erasmus Research Centre for Media, Communication

Since 2009: Member in The Netherlands School of Communication Research (NeSCOR)

INTERNAL ACADEMIC SERVICE

Board member of Erasmus School of History, Culture and Communication Research group (2016-2019): oversees and designs strategies to optimize the faculty research for visibility and impact

Program coordinator (2015- 2019): Media and Business Master Program

University Jury Member (2016-2017): for the Professor Bruins Prize (Education prize) and Onderzoeksprijs (Research prize)

EUR Young Erasmus (2012-2018): University Steering Committee on policy

University Chair for Internationalisation (2014-2015): Chaired the University's Internationalization Committee to foster internationalization policies and practices

University Jury Member (2013-2015): for the Professor Bruins Prize (Education prize) and Onderzoeksprijs (Research prize)

Volunteer:

Southern Exposure, Hispanic Arts Initiative, San Francisco: 1999-2001

Oyster Arts –Domestic Violence Shelter, New York: 2002-2003

Citizenship Status: American, Irish, and Indian OCI card